

ONTARIO

DRV UR TEAM







YOURS TO DISCOVER



LICENSE TO **SPORT**

DRIVE YOUR TEAM

What's Inside

-  **What Are We All About?**
-  **What Are We Asking For?**
-  **6 Steps To Success**
-  **Our Services**
-  **How It All Started**
-  **How To Find Us**



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What Are We All About?

Who Are We?

License To Sport manufactures high quality customized license plate covers for sports associations.

What Are We Looking For?

License To Sport is looking to promote your Association via branding on customized license plate covers and is requesting permission to use the logo on numerous channels. (see next page for detail)

How Does This Benefit You?

Financial - \$5 from every sale of a customized plate will be donated back to your Association.

Increased Awareness And Brand Recognition - Customized license plate covers with your logo will be proudly displayed on customers cars, increasing awareness of your Association and building a sense of community amongst the families.

Why Do We Do This?

We believe in the power of sports and the value they bring to the players, families and whole communities. The license plate covers we make are an expression of that pride and we believe will foster a greater sense of community

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What Are We Asking For?

License To Sport is looking for permission to use the your logo on the following channels to promote your Association.



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6 Steps To Success

Step 1 Permission to use logo

License To Sport requests permission to use logo on license plate covers and promotional material.



Step 3 Promote and Sell

License To Sport will use social media to promote your brand. Customer will purchase plate covers on [licensetosport.com](https://www.licensetosport.com)



Step 2 Manufacture Customized Plate Covers

Once design has been finalized, License To Sport will manufacture customized license plate covers.



Step 4 Customer Receives Plate

License To Sport to deliver customized license plate covers to customer and provide instruction on how to install.



Step 5 Donation To League

License To Sport to donate \$5 of each license plate sale back to your Association.



Step 6 Increased Awareness

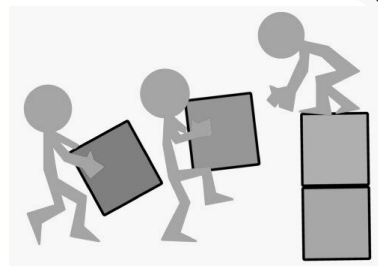
Customers to drive with customized plate covers, increasing awareness of team and building a sense of community.

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Our Services

What We Do



How We Help



Design & Manufacturing

- Work alongside customer and agree on design.
- Once design agreed upon will manufacture custom license plate covers with local manufacturer.



Sales & Marketing

- Work with Social Media channels (FB, IG, LinkedIn) and traditional marketing materials to help promote brand.
- Customer will make purchase of custom license plate on www.licenseetosport.com.



Delivery & Customer Service

- Once purchase has been completed, License To Sport will ship product to customer.
- Instruction manual and video. Customers will have access to a "How To" video and .pdf to put license plate on.
- License To Sport to handle any customer service inquiries.

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How It All Started



Chris Robb
Co-Founder
416-936-5803
chris@licensetosport.com

In 2016, Chris Robb and Andrew Murison met on the ball diamond, with both of their sons trying out for Minor Rookie Rep baseball. A friendship quickly ensued and both learned their shared passion for sport and business. This shared passion for minor sports was not relegated to the sidelines, as both Chris and Andrew are heavily involved in local sports teams.

Chris has been an assistant coach for baseball since 2017 and is an integral part of the teams success. Since the teams inception, they have been to OBA's every year and winning the championship in 2017. Chris also volunteers his time with Halton Hills Minor Hockey as the team manager for the Atom Select team.



Andrew Murison
Co-Founder
647-292-8634
andrew@licensetosport.com

Andrew was the Head Coach of the Halton Hills Thunder Atom Select team and was an assistant coach for the Halton Hills Minor Atom AE team in 2019. He was selected as the 2020 COBA convener for the Halton Hills Mosquito baseball team.

Professionally, Chris has been a successful entrepreneur for over 20 years. Andrew has an extensive background in tech and social media sales, having worked for Salesforce.com, Oracle and LinkedIn and now BetterUp.

Product And Company Background

[Licensetosport.com](http://licensetosport.com) is locally owned. All manufacturing and services are done in Canada.

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416-936-5803



www.facebook.com/driveyourteam



info@licensetosport.com



www.instagram.com/licensetosport



www.licensetosport.com



www.linkedin.com/licensetosport

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